Eliminating slavery & improving working conditions in global supply chains

07 April 2020

Webinar **logistics**

Chatham House rule

Use the information you receive today, but do not affiliate the information with the identity of the speaker(s) or other participants.

Recording & materials

The meeting is being recorded.

We will share recording, webinar slides and additional material in the coming days.

Questions & Comments

During the presentation, please share your questions and comments via the **chat function.**

During the Q&A, you can also **unmute your microphone** to speak.

Agenda

Introduction
Davide Fiedler, Manager - Social Impact, WBCSD

Eliminating slavery and improving working conditions in global supply chains
Brian Iselin, CEO, slavefreetrade
Charlotte Davis, Inclusive Economies Manager, Thomson Reuters Foundation

Q&A, discussion

Today's **speakers**

Brian Iselin
CEO

slavefreetrade

Charlotte Davis
Inclusive Economies Manager

THOMSON REUTERS FOUNDATION

wbcsd

Introduction

Davide Fiedler, WBCSD

200 global companies united around a common vision

**9+ billion people living well,
within the boundaries of our planet**

WBCSD's **Targeted Solutions**

Vision 2050

Programs

Projects

Circular Economy

Circular Economy
Factor10
Circular Economy Hub
Alliance to End Plastic Waste

Cities & Mobility

Sustainable Cities
City Business Collaboration
Transforming the Built Environment

Transforming Mobility
Transforming Urban Mobility

Climate & Energy

Climate & Energy
Climate Action and Policy
Energy Solutions
Natural Climate Solutions

Food & Nature

Food & Nature
Business for Nature Platform Engagement
Climate Smart Agriculture and Sustainable Landscapes
Food Reform for Sustainability and Health (FReSH)
Food & Nature Action and Policy
India Food and Nature Platform
Global Platform for Sustainable Natural Rubber (GPSNR)
Global Water Solutions
Soft Commodities Forum

People

Social Impact
Human Rights
The Future of Work

SDGs
SDG Action & Policy
SDG Sector Roadmaps

Sustainable Lifestyles
Sustainable Lifestyles

Redefining Value

Business Decision-Making
Enterprise Risk Management
Governance & Internal Oversight
Assess & Manage Performance

External Disclosure
Assurance & Internal Control
Purpose-driven Disclosure
Reporting matters
The Reporting Exchange
TCFD Preparer Forum

Investor Decision-Making
Aligning Retirement Assets

Sector Projects

Tire Industry Project   Forest Solutions Group   Global Agribusiness Alliance

Enabling Functions

Global Network, Partners, Member Relations, Outreach, Support

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Human Rights Project Objectives

Respecting and promoting human rights is an opportunity to drive transformative change in people's lives.

WBCSD is mobilizing business leadership for human rights.

We provides insight into how companies can meet their responsibility to respect human rights and share business solutions to raise the bar and drive transformative change.

Value

Facilitate **peer-to-peer learning** to capture, highlight and disseminate solutions.

Connect companies with the dynamic human rights landscape.

Impact

Inspire, inform and advocate **business action**.

Promote partnerships for impact.

Voice

Inject a **forward-thinking business voice** into intergovernmental processes, governance and regulation.

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Business & Human Rights **2020 workstreams**

CEO/ C-suite engagement

- **CEO Call to Action endorsements**
- CEO Roundtables, hosted by signatories of the Call to Action
- CEO voices (op-eds, blogs, videos)
- CEO Guide translations

Strengthen implementation of UNGPs in business

- **Assessment of WBCSD member disclosures on human rights**
- Peer-learning workshops
- Collaboration with other WBCSD projects

Inform & Inspire

- Business & Human Rights Gateway
- **Webinars**
- Bi-monthly briefings
- Blogs

wbcsd

CEO Guide to Human Rights

A top-level overview for CEOs on the significance of the human rights agenda for business.

Aligns forward-thinking business around a compelling business case for engagement.

Issues an urgent call for action from WBCSD CEOs to their peers.

2nd edition: September 2020

Join WBCSD's Call to Action for
Business Leadership on Human Rights

*"WBCSD's **CEO Guide to Human Rights is a call to action** to our peers. It provides insight into how companies are meeting the corporate responsibility to respect human rights, and shares actions business leaders are taking to get ahead, and stay ahead, in this crucial space. We invite you to join us in mobilizing business leadership for human rights."*

45
Members

21
Countries

9
Industries

3m
employees

wbcsd

Present and **future* editions**

To expand the reach of the CEO Guide, WBCSD works with partner organizations to publish CEO Guides in different languages. *(Follow the links to view each Guide.)*

Menadžerski vodič za Ljudska prava

人権に関する CEOガイド

CEO Leitfaden zum Thema Menschenrechte*

CEO Guide to Human Rights

Guía para CEOs sobre Derechos Humanos

Guida per CEO su imprese e diritti umani*

Ihmisoikeusopas yritysjohdolle

Guia do CEO sobre Direitos Humanos

인권 CEO 가이드*

Le guide des droits humains à destination des PDG

КЕРІВНИЦТВО З ПРАВ ЛЮДИНИ ДЛЯ ВИКОНАВЧИХ ДИРЕКТОРІВ КОМПАНІЙ

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Eliminating slavery and improving working conditions in global supply chains

Today's **speakers**

Brian Iselin
CEO

Charlotte Davis
Inclusive Economies Manager
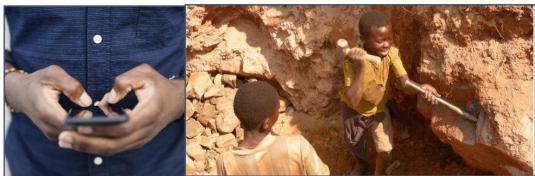
slavefreetrade

Made in Freedom

What's the problem?

The solution is slave*free*trade's *Libertas*

The WORLD'S FIRST end-to-end tech-enabled *Business & Human Rights Performance* tool.

2. Take the organisation's "policy pulse"

1. Ask everyone about their conditions in real time

Every organisation is tested and supported on meeting global legal and policy compliance standards. And everyone is helped up to standard.

This means asking every single person in every single workplace worldwide about their experiences and observations, tracked against a framework constructed from universal international human rights law.

3. Map business networks

Business networks are dynamically discovered and mapped. Automated onboarding brings network members into the system. Network performance features in individual organisational performance: members become stakeholders in each other's performance.

Human Rights Measured. At Last!

For so long, human rights have been unquantifiable, therefore unmeasurable

3 levels of detail

The proximity of your relationship determines how much detail you see:

Detailed: scores for all questions across all principles

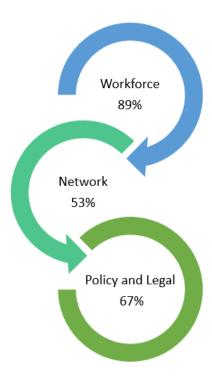Segmented: Score for each of the 10 Principles

Summary: Degree of compliance with each of the 3 processes

Actionable Guidance

Immediately see where you face your biggest challenges

69%	**90%**	**23%**	**56%**	**100%**
No Forced Labour of Human Trafficking	No Child Labour	No Discrimination	Access to Grievance Resolution Mechanisms	Safe and Healthy Workplace

82%	**81%**	**69%**	**77%**	**13%**
Fair Pay & Hours	Freedom of Association	Appropriate Employment Relations & Written Contracts	Dignity & Respect	Supply Chain Transparency & Traceability

Workforce 89%

Network 53%

Policy and Legal 67%

The promise of membership

The advantages of joining slavefreetrade are myriad, and depend on your interests and audience

Sales growth

Numerous studies point to huge unmet demand for slavefree, and several brands already demonstrate 45% YoY sales growth from the claim

Consumer loyalty

Ethical consumers demonstrate well above average loyalty tobrands they consider ethical

First mover

You gain the first mover advantage in this space; the rigour of the standard will bring you plaudits

Legal compliance

Governments are increasingly calling for compliance with modern slavery laws and policies

Staff retention and recruitment

All evidence points to promoting human rights of your staff translates into being considered a much better employer, for existing and and potential staff

Market differentiation

From production to sale, there is no existing end-to-end market differentiator for human rights. Be compliant, and be able to put distance between yourself and your competitors

Freedom through Transparency

Stay informed

Contact

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Thank you.
stay safe.