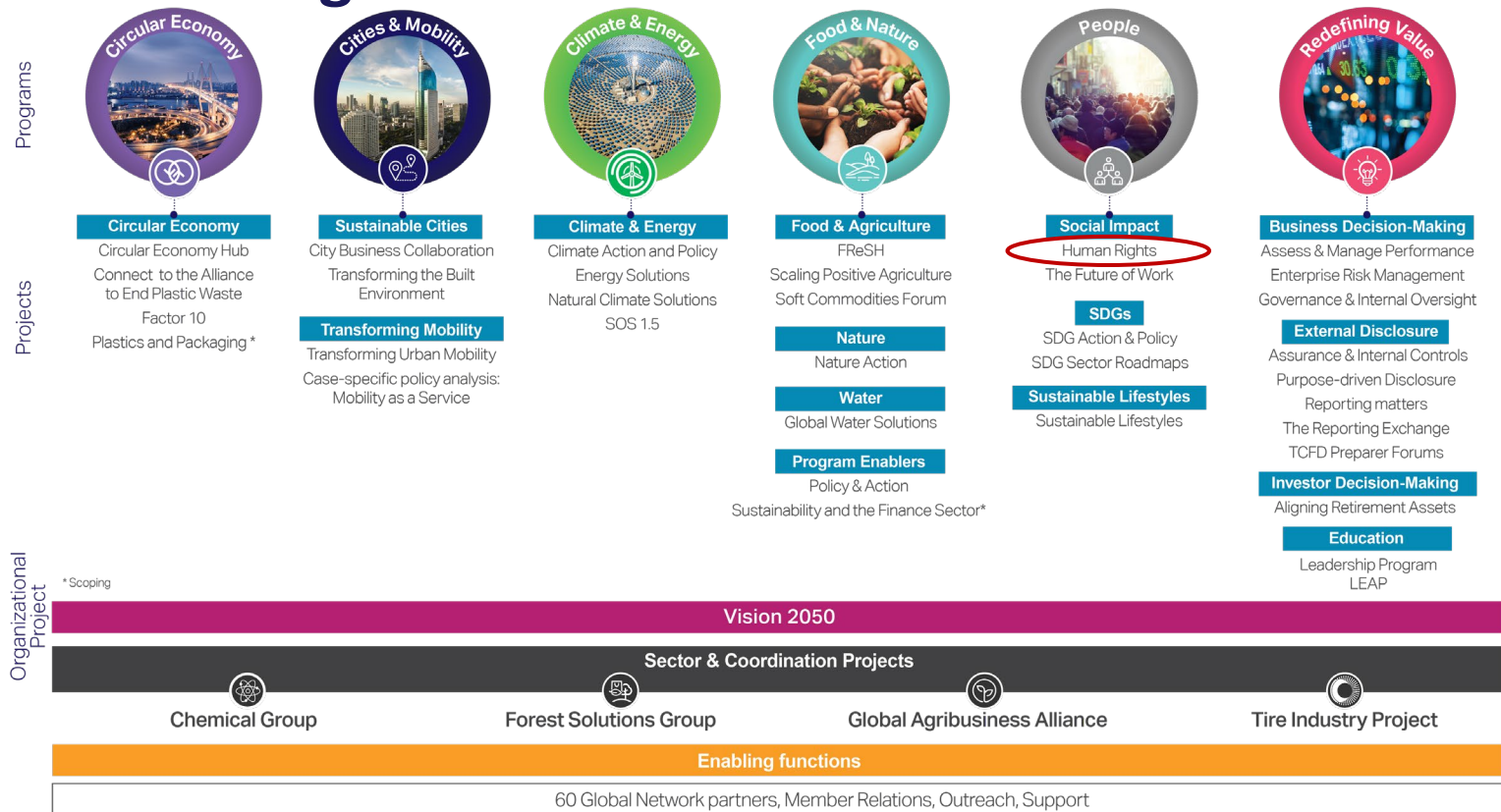




Engaging children in business decision- making

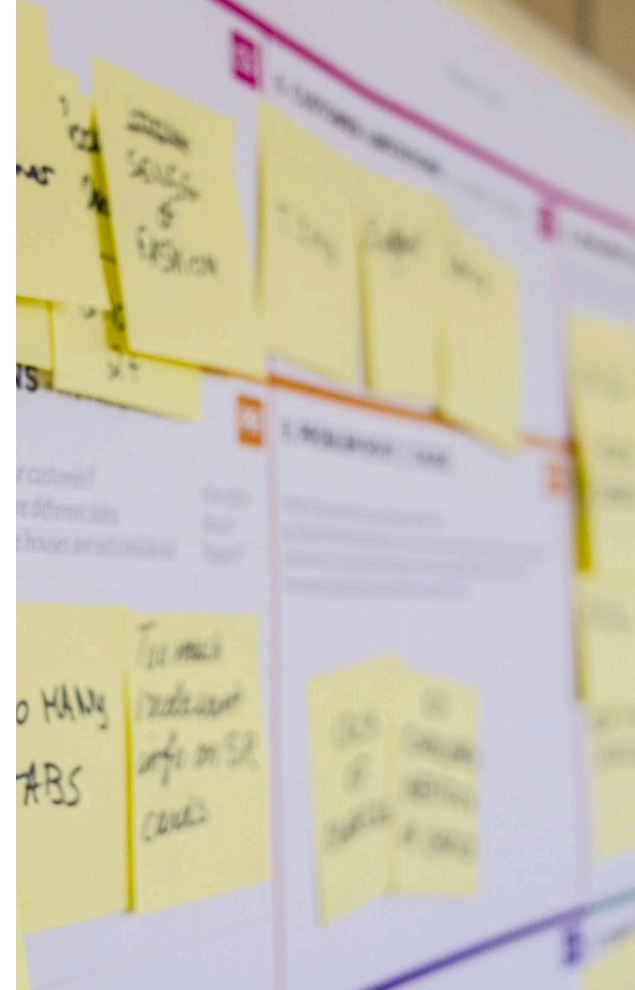
Business & Human Rights webinar
6 April 2021

WBCSD's Targeted Solutions



Agenda

- 1) Logistics
- 2) Setting the scene, by **Global Child Forum**
- 3) Business perspective, by **Inter IKEA Group**
- 4) Discussion and Q&A
- 5) Closing



Anti-trust statement reminder

**Avoid any discussion in
any conversation of
competitively sensitive
topics such as:**

- Pricing, costs
- Bid strategies
- Future capacity additions or reductions
- Customers
- Output decisions

Webinar logistics

Chatham House rule: Use the information you receive today, but do not affiliate the information with the identity of the speaker(s) or other participants.

The meeting is being **recorded**.

The **recording and slides** will be shared with registered participants via email and made accessible to WBCSD members only (on the [Business & Human Rights Gateway](#)).

Use the chat feature or Q&A function to **ask a question or share a comment**.

We will use **Mentimeter** to ask you two questions today. You can participate via a browser or your mobile phone.

Today's **speakers**



Alinde Melin

Global Human Rights and
Children's Rights Leader



Jorge Santoyo

Product Design Developer
for PLAY



Rebecca Forsman

Benchmark Manager



Josefin Bennet

Fredriksson

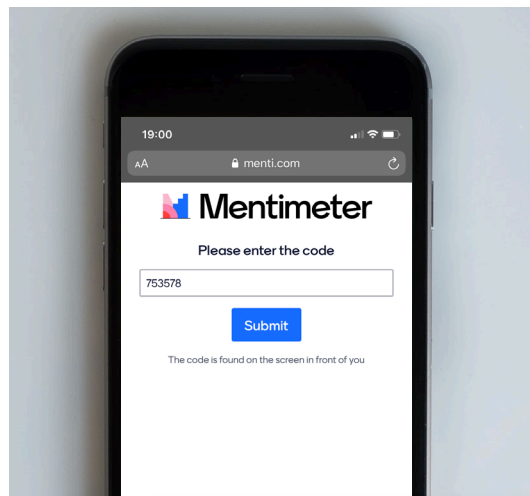
Corporate Relations
Manager



Mentimeter

On your device, type [menti.com](https://www.menti.com)
and then enter the code **87 42 11 6**

or, scan **this QR code:**



Setting the scene





APRIL 2021

GLOBAL CHILD FORUM

A HEART FOR CHILDREN A HEAD FOR BUSINESS

Initiated in 2009 by the Swedish Royal family.

We focus on the power of business to be a driver of change to create a better world for children.

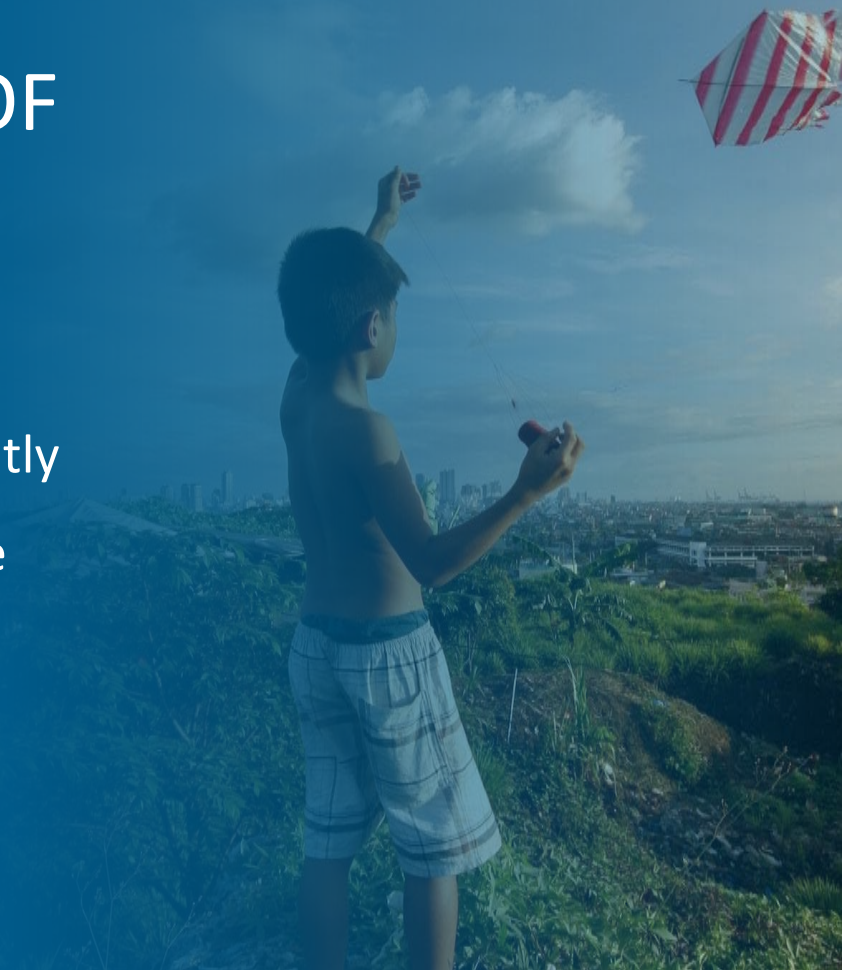
Based in Stockholm, Sweden but working globally to ensure a brighter future for the worlds' children.

CHILDREN IN THE CENTER OF THE SDGs

Business has enormous potential

We inspire business to see children differently

Children's needs and rights are the ultimate
definition of sustainability.



HOW WE SPARK ACTION

World's largest benchmark on Children's Rights and Business

Meeting places

Knowledge & Tools





STOCKHOLM, APRIL 6, 2021

CHILDREN'S PARTICIPATION IN BUSINESS

Exploring the business case and providing practical guidance from a corporate perspective

Fridays for Future
Sanremo

Tommi Boom/ March 14, 2019 (Flickr)



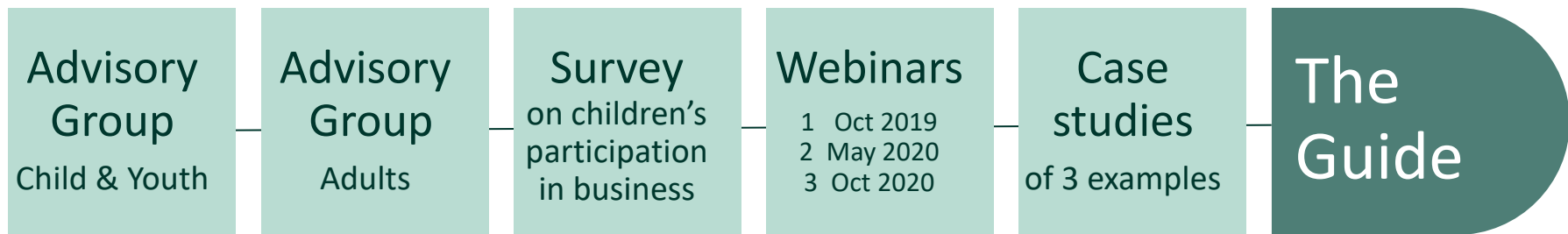
March for our Lives, NYC 2018

Matias Wasik//wasikphoto.com (Flickr)



Children have important things to say, and they are speaking up

Children's Participation project 2019-2021



Background

- Forum 2018, Pledge: Listen to children
- Child Participation roundtable, 2018

The Guide

KEY QUESTIONS FOR THE PROJECT

1. In what ways do businesses understand and practice children's participation?
2. What can we learn from other examples?
3. What supports do businesses require to ensure an ethical and rights-based approach?



Why should children participate in business?

- Norm-based, the right to be heard on issues relevant to them
- Benefits to companies
- Benefits to children



“Involving children and youth teaches them to exercise their rights to participate and speak up.”

Child and Youth Advisory Group Member



“I have seen that having children’s engagement and participation can definitely help strengthen our employee motivation.”

Business Advisory Group Member

What is children's participation?

Where does Children's Participation fit into the wider human rights/children's rights context?

UN Convention on the Rights of the Child (1989)

UN Committee on the Rights of the Child
General Comment No. 12 (2009)

Children's Rights and Business Principles (2012)

UN Guiding Principles (2011)

THE UN COMMITTEE ON THE RIGHTS OF THE CHILD describes participation as

“... ongoing processes, which include information-sharing and dialogue between children and adults based on mutual respect, and in which children can learn how their views and those of adults are taken into account and shape the outcome of such processes.”

Source: UN Committee on the Rights of the Child (2009). General Comment No. 12,

How can it be done?

Examples of children's participation:

Advisory board (Telia)

Project development (Dutch Banking Association)

Product development (IKEA)

Stakeholder consultations (Kuoni)

Monitoring & Evaluation

Development of policies (EU)



Key considerations and issues

Processes should be :

1. Transparent & informative
2. Voluntary
3. Respectful
4. Relevant
5. Child-friendly
6. Inclusive
7. Supported by training
8. Safe and sensitive to risk
9. Accountable (which involves feedback to children and evaluation)

Source: General Comment on Article 12, UN Committee on the Rights of the Child, (2009)

Practical considerations

WHY?
WHO?
HOW?



CONCLUSIONS

Would you like to explore this further?
Learn from others and partner with relevant organizations.

Download our guide at
www.globalchildforum.org

or get in contact:

Rebecca Forsman
rebecca.forsman@globalchildforum.org.



INITIATED BY H.M. KING CARL XVI GUSTAF
AND H.M. QUEEN SILVIA OF SWEDEN

Business perspective

Discussion and Q&A

Global Child Forum publications



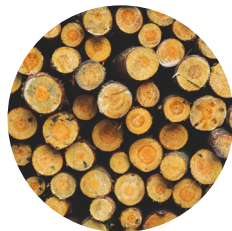
Children's Participation –
How To Involve Children in
Decision-Making
(Global Child Forum, 2021)



Global Child Forum's global
and regional benchmarks

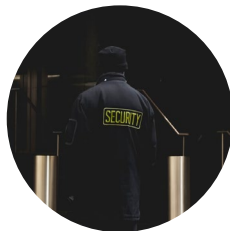
Upcoming engagement opportunities

Upcoming **webinars**



Thursday 29 April

Online discussion: Voluntary collaborative human rights due diligence initiatives



Thursday 6 May

Responsible Corporate Security Practices: A Must in High-Risk Environments



ICRC



Tuesday 25 May

Tackling inequalities through corporate respect for human rights



Center for Business and Human Rights

Upcoming **peer-learning workshops**

June – October (dates will be communicated via email)

Peer learning workshop series

- UNGPs 101, HRDD in practice, Remedy
- Focus on 3 selected countries/ regions (Brazil, India/ South Asia, Southeast Asia)
- Free of charge
- Open to any function you wish to invite
- Open to members of WBCSD and/or GBI and their business partners



Stay informed

Visit <https://humanrights.wbcscd.org>

Subscribe to our bi-monthly briefings

Contact



Davide Fiedler

Manager, People & Society

fiedler@wbcscd.org

The screenshot shows the homepage of the WBCSD's Business and Human Rights Gateway. At the top, there is a navigation bar with the logo and text 'Business & Human Rights Gateway', and links for 'Home', 'Webinar & briefing note library (members only)', 'Recommended Tools & Resources', and 'News & Insights'. Below the navigation bar is a large black banner with the text 'WBCSD's Business and Human Rights Gateway: Connecting companies with the dynamic human rights landscape'. Underneath the banner is a section titled 'WBCSD and Human Rights' which features five circular icons, each representing a different resource. Each icon is accompanied by a title and a brief description.

Business & Human Rights Gateway

Home Webinar & briefing note library (members only) Recommended Tools & Resources News & Insights

WBCSD's Business and Human Rights Gateway: Connecting companies with the dynamic human rights landscape

WBCSD and Human Rights

- 

WBCSD's human rights project

Find out more about our work around business and human rights
- 

CEO Guide to Human Rights

Calling for business leadership on respect for human rights.
- 

Mapping the Business and Human Rights Landscape

Explore key developments across this space with our interactive tool
- 

Putting People First

The 2018 edition of our analysis of progress and priorities in corporate respect for human rights
- 

The Human Rights Opportunity

15 real-life cases of business contributing to the SDGs by putting people first



Thank you.
Stay safe.

VISION 2050
TIME TO
TRANS
FORM



Geneva, Beijing, Delhi, London, New York, Singapore