

Advancing respect for human rights in the food supply chain

WBCSD Webinar, in partnership
with Oxfam
19 September 2019





Webinar **logistics**

- The webinar is being recorded.
- Recording, slides and referenced reports will be shared with participants via email.
- Please mute your microphone.
- If you have a question to the presenters, please send it via the chat function.
- To participate in the discussion, unmute your microphone, or share your views via the chat.

Webinar agenda

Introduction

Davide Fiedler, Manager, Social Impact, WBCSD

Taking human suffering out of food value chains (by Oxfam)

Rachel Wilshaw, Ethical Trade Manager

Matt Hamilton, Senior Advisor, Inclusive Value Chains

Art Prapha, Senior Advisor, Campaigns and Advocacy

Q&A, discussion

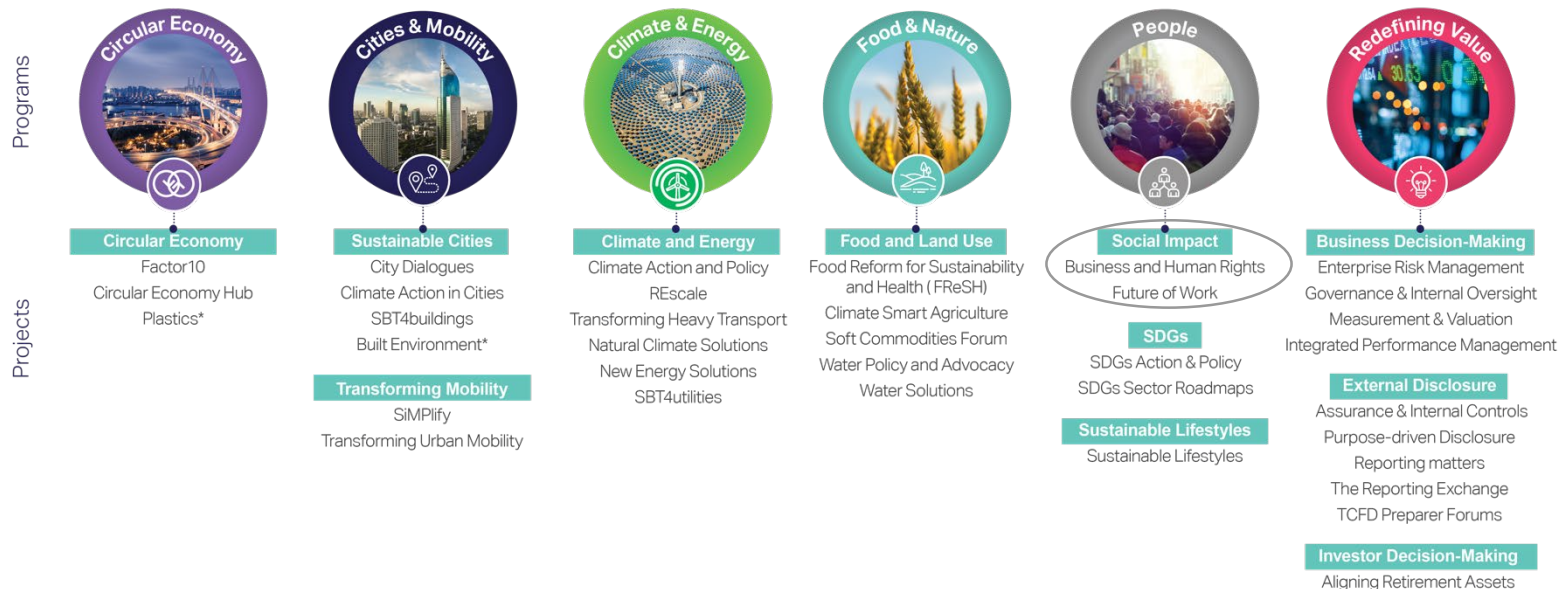


About WBCSD

200 global companies united around a common vision

**9 billion people living well, and
within the boundaries of our planet**

WBCSD's Targeted Solutions



*Scoping





Business & Human Rights project

Value

Connect companies with the dynamic human rights landscape.

Facilitate peer-to-peer learning to capture, highlight and disseminate solutions.

Impact

Inspire, inform and advocate business action

Promote partnerships for impact

Voice

Inject a forward-thinking business voice into intergovernmental processes, governance and regulation.

Highlights: 2019



Workshops & Events

20-21 March, Singapore

26 August, India

2019, Brazil



CEO Guide to Human Rights

Launched in June 2019.
Available in English, French,
Portuguese and Spanish.
Call to action endorsed by 36
CEOs of WBCSD members.



Collaborations

Across WBCSD programs

On tech for human rights

UN Working Group on
Business and Human Rights

CEO Guide to Human Rights

A top-level overview for CEOs on the significance of the human rights agenda for business.

Aligns forward-thinking business around a compelling business case for engagement.

Issues an urgent call for action from WBCSD CEOs to their peers.



CEO GUIDE
TO THE **CIRCULAR ECONOMY**

The business responsibility is clear

The three pillars of the UN Guiding Principles on Business and Human Rights

PROTECT

States have a duty to protect people against human rights abuses by third parties, including business.

They are expected to prevent, investigate, punish and redress abuses through policies, legislation, regulation and adjudication.

RESPECT

Business has a responsibility to respect human rights.

It should address adverse human rights impacts that may result from its own activities and its business relationships.

REMEDY

Affected people must be able to access remedy.

Both states and business have roles to play in ensuring access to remedy when negative impacts occur.

A company's responsibility to respect human rights encompasses:

- Its own operations, including joint ventures and other forms of partnerships.
- Its business relationships with public and private entities in its value chain, including suppliers, labor contractors, distributors and business customers.

Practical actions are well defined

How business is expected to implement the respect and remedy pillars*

POLICY

Commit to respect human rights
Embed human rights policy in the company's culture

HUMAN RIGHTS DUE DILIGENCE

Identify potential and actual human rights impacts
Act upon the findings
Track company's performance on preventing and
mitigating impacts
Communicate the company's efforts

REMEDIATION

Establish operational-level grievance mechanisms
Provide for or cooperate in remediation

Engage
stakeholders in
meaningful
dialogue
throughout



*adapted from www.shiftproject.org/respect

Human Rights & the SDGs

Human rights are a cross-cutting theme of the SDGs

Ensuring respect for human rights throughout the value chain is one of the most significant opportunities business has to contribute to SDGs

SDGs will not be achieved without robust human rights due diligence.



Four forces are driving business action beyond compliance

Regulation
is making
expectations
enforceable

Public interest
is high



**Investor
expectations**
are rising

**Business
relationships**
are in the
spotlight

Agri, Food & Beverages

Benchmarking results

WBCSD	Corporate Human Rights Benchmark		Know The Chain	
Member	Score (max. 100)	Rank (of 38)	Score	Rank (of 38)
Unilever	67,3	2	69	1
Kellogg's	57,5	4	66	2
Nestlé	46,5	5	58	5
PepsiCo	43,3	6	49	7
Danone	37,3	9	38	11
ADM	29,8	13	22	24
Wal-Mart	23,7	18	54	6

Overall average score (CHRB)

25,5

WBCSD Average (CHRB)

43,6



Taking human suffering out of value chains

WBCSD's global webinar – September 19th, 2019

Rachel Wilshaw
Matt Hamilton
Art Prapha



OXFAM

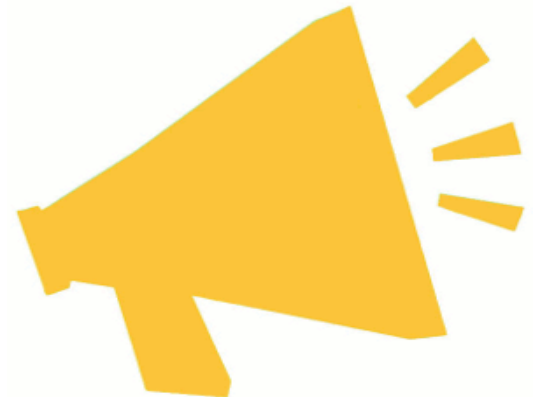
What we will cover

- Introducing Oxfam
- How Oxfam engages business on value chains
- Broader value chain work:
 - Behind the Brands
 - Agribusiness Engagement
 - Behind the Barcodes
- Dialogue and Q&A's session



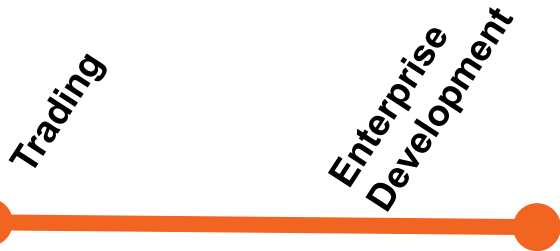
WE WON'T LIVE
WITH POVERTY

Oxfam's Goals



Oxfam engages business in a range of ways

Incubating/running companies



Engaging with existing companies



Oxfam Across the Value Chain



Influencers

Government

**Multi-stakeholder
Initiatives**

**Investors and International
Financial Institutions**

An invitation to an open dialogue

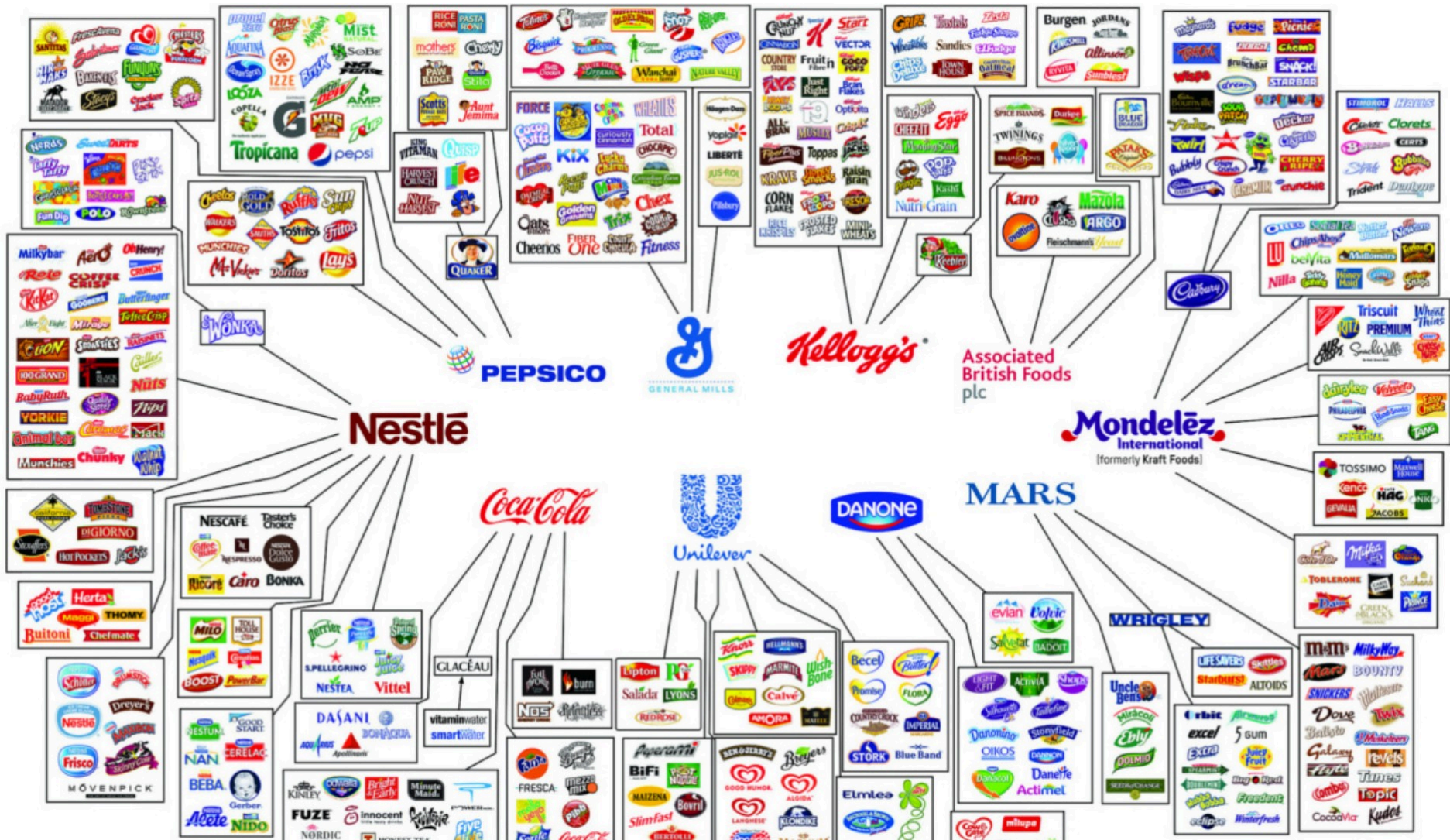
1. To what extent are we seeing **progress** in this work? **What stood out for you**, either as a supplier or retailer, that has helped to take human suffering out of value chain?
2. **Whose help** do you still need in order for your work to achieve intended results?
3. In your respective role, what have you found to be **most challenging** in meeting stakeholders' expectations?



Behind the Brands: From Commitment to Impact



The Brands



[illegible]

		FEB 2013	SEP 2013	FEB 2014	OCT 2014	MAR 2015	APR 2016		
		</							

1,5 YEARS BEHIND THE BRANDS ACHIEVEMENTS



Committed to create
equality for women
cocoa workers



Nestlé

Mondelez
International

MARS



Committed to take zero
tolerance approach to
land grabs



Coca-Cola

PEPSICO



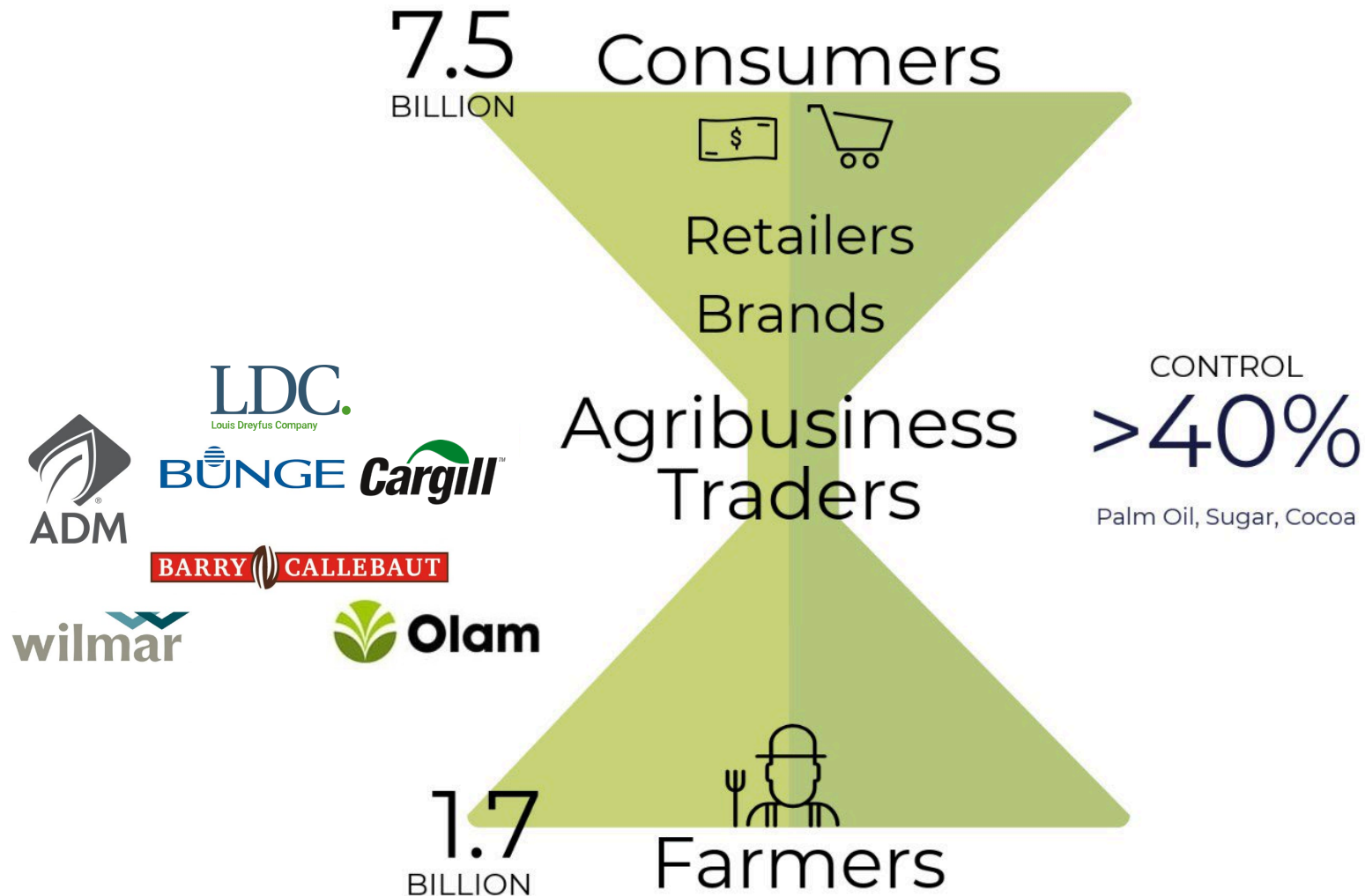
Committed to take
real climate action



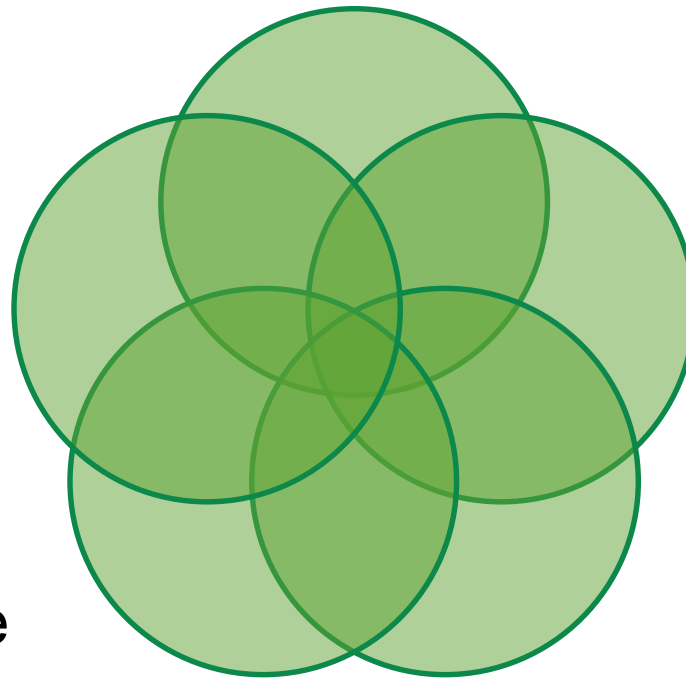
& GENERAL
MILLS

Kellogg's

The Role of Agribusiness



Impact Areas



Agribusiness Report and Scorecard



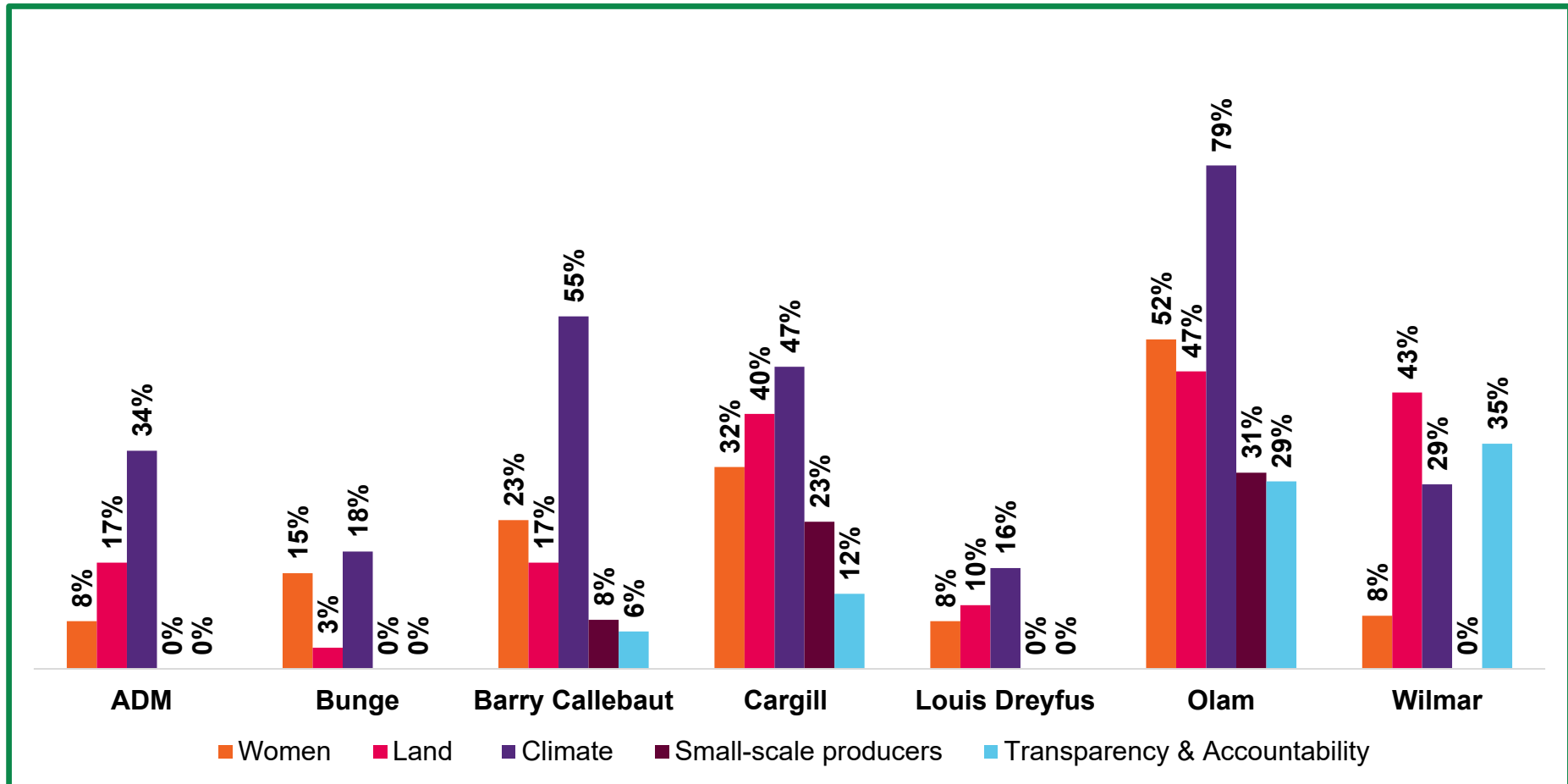
COMPANIES SPOKE. DID THEIR SUPPLIERS LISTEN?

Tracking Behind the Brands sustainability commitments through the supply chain with the “agribusiness scorecard”

Find the full report here:
www.oxfam.org/en/research/companies-spoke-did-their-suppliers-listen



Agribusiness Scorecard



From Policy to Practice: Cocoa

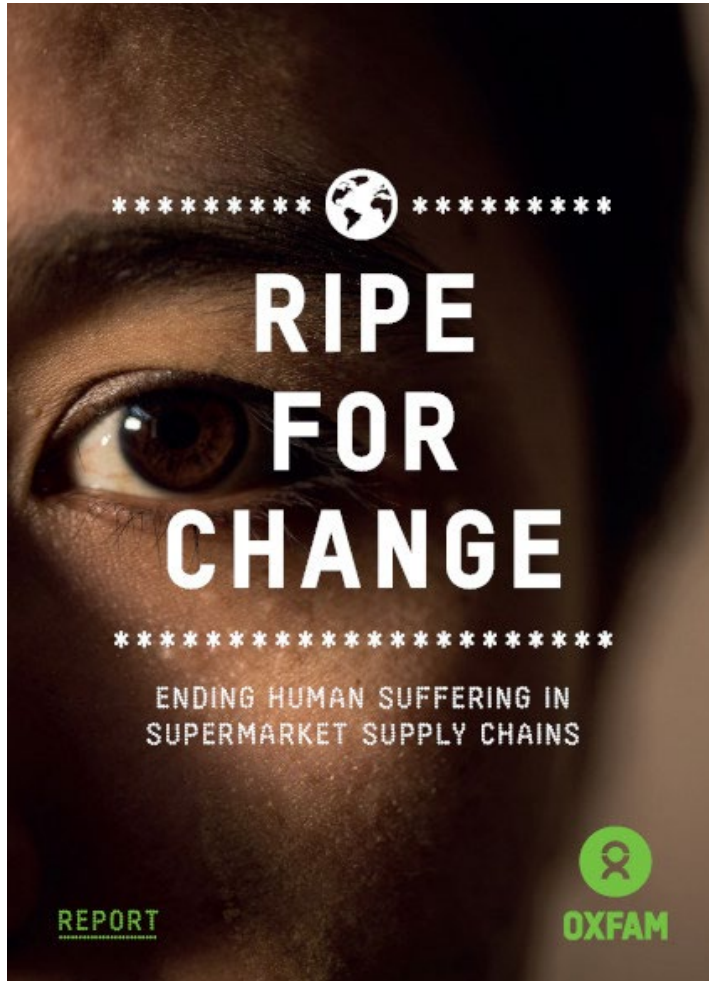


- Commitments made by Mars, Mondelez, and Nestlé
- Evaluation conducted in 2014 of their gender assessments and policies
- How do suppliers compare?

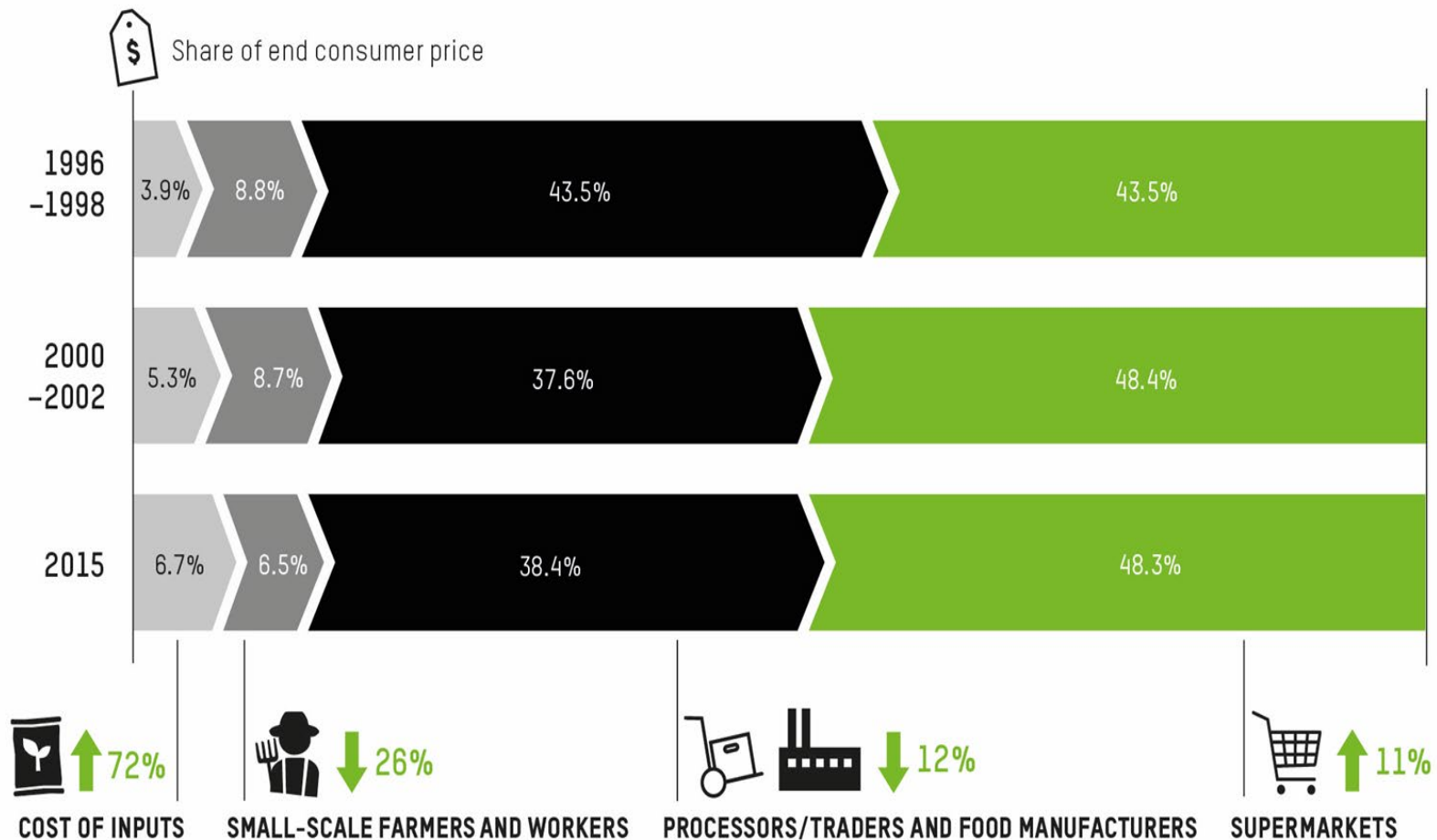
BEHIND THE BARCODES: OXFAM'S GLOBAL SUPERMARKETS CAMPAIGN



Oxfam research on food supply chains



Decline in value share going to farmers/workers



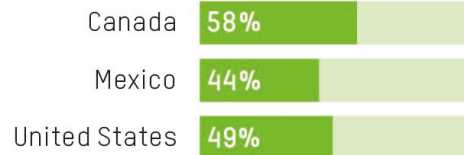
Weighted average of basket of the following products: avocados (Peru), bananas (Ecuador), canned tuna (Thailand), cocoa (Côte d'Ivoire), coffee (Colombia), grapes (South Africa), green beans (Kenya), orange juice (Brazil), rice (Thailand), shrimp (Vietnam), tea (India), tomatoes (Morocco)



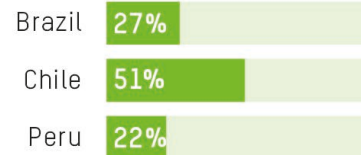
OXFAM

All over the world, a handful of supermarkets dominate food sales

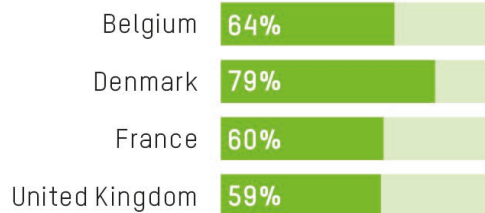
North America



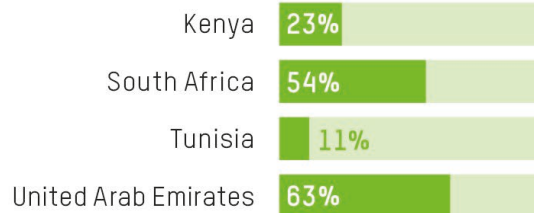
Latin America



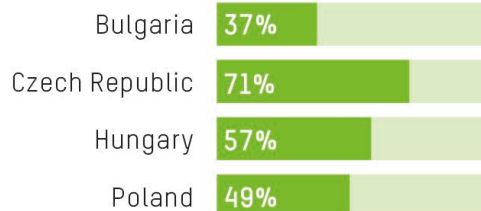
Western Europe



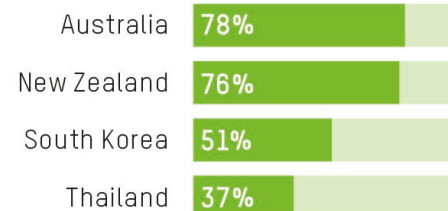
Middle East and Africa



Eastern Europe

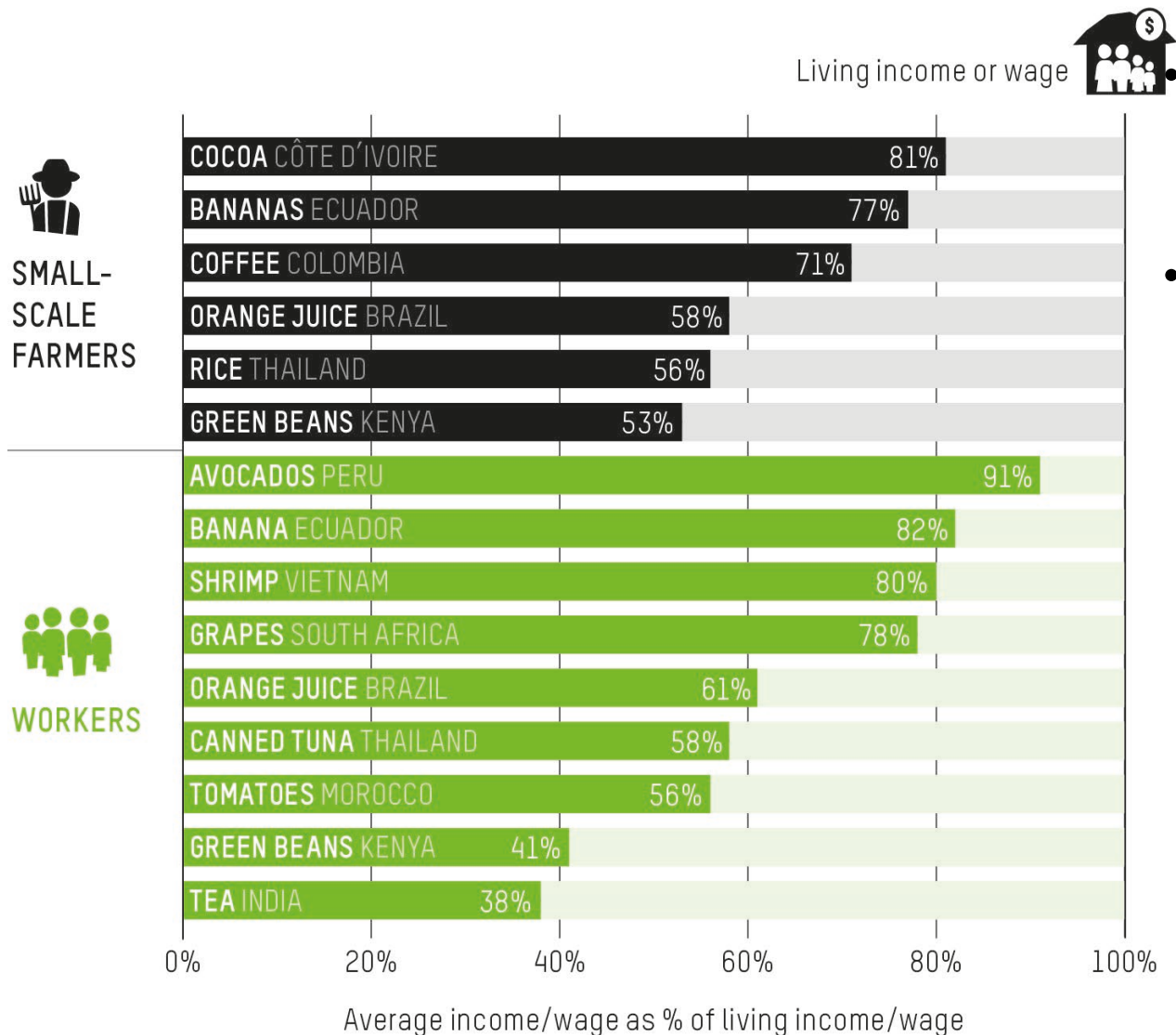


Asia-Pacific



Market share of 5 biggest supermarkets in each country

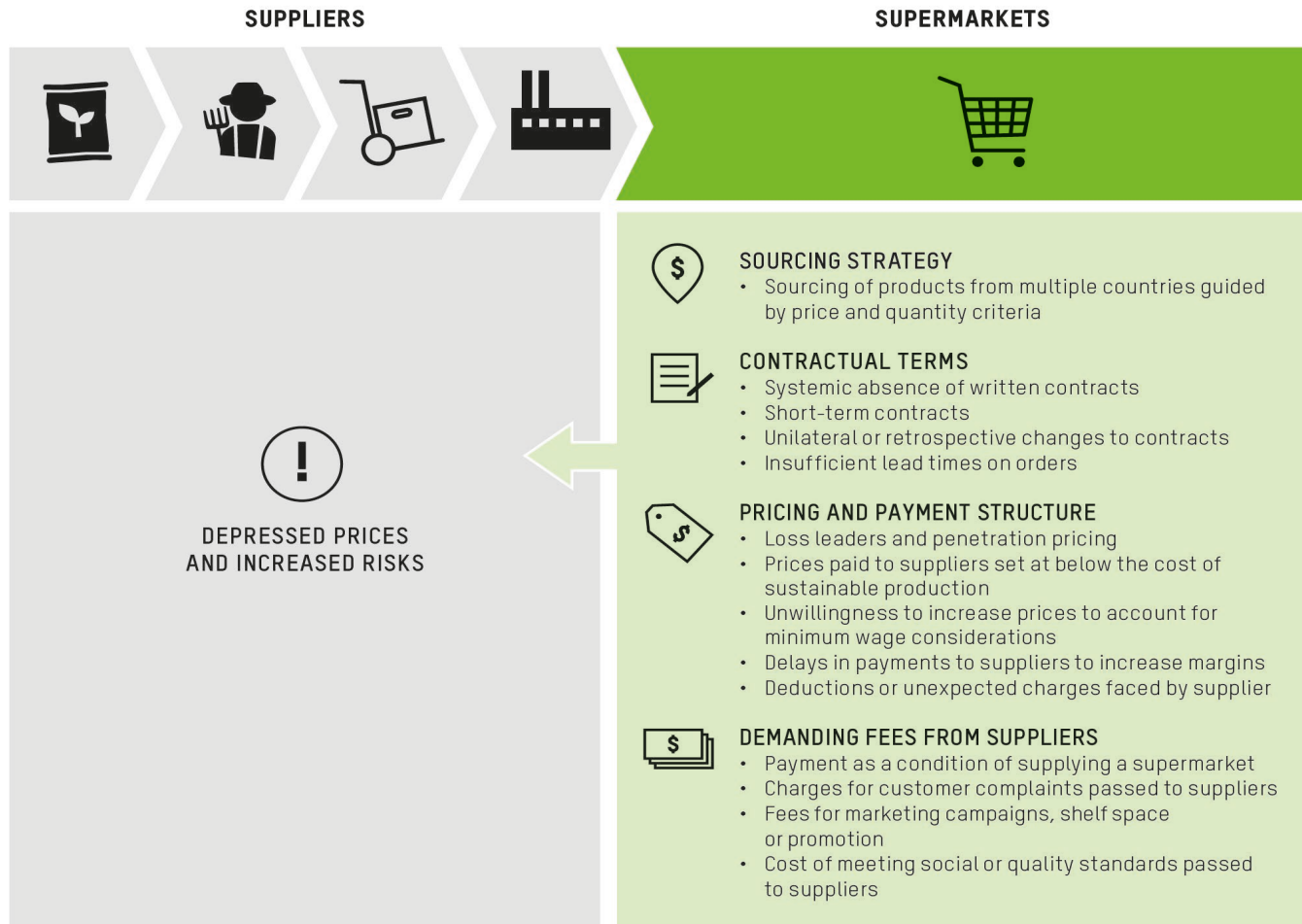
Small-scale farmers and workers have seen bargaining power eroded



Minimum wages nearly always inadequate

- Trade unions notably absent in food supply chains

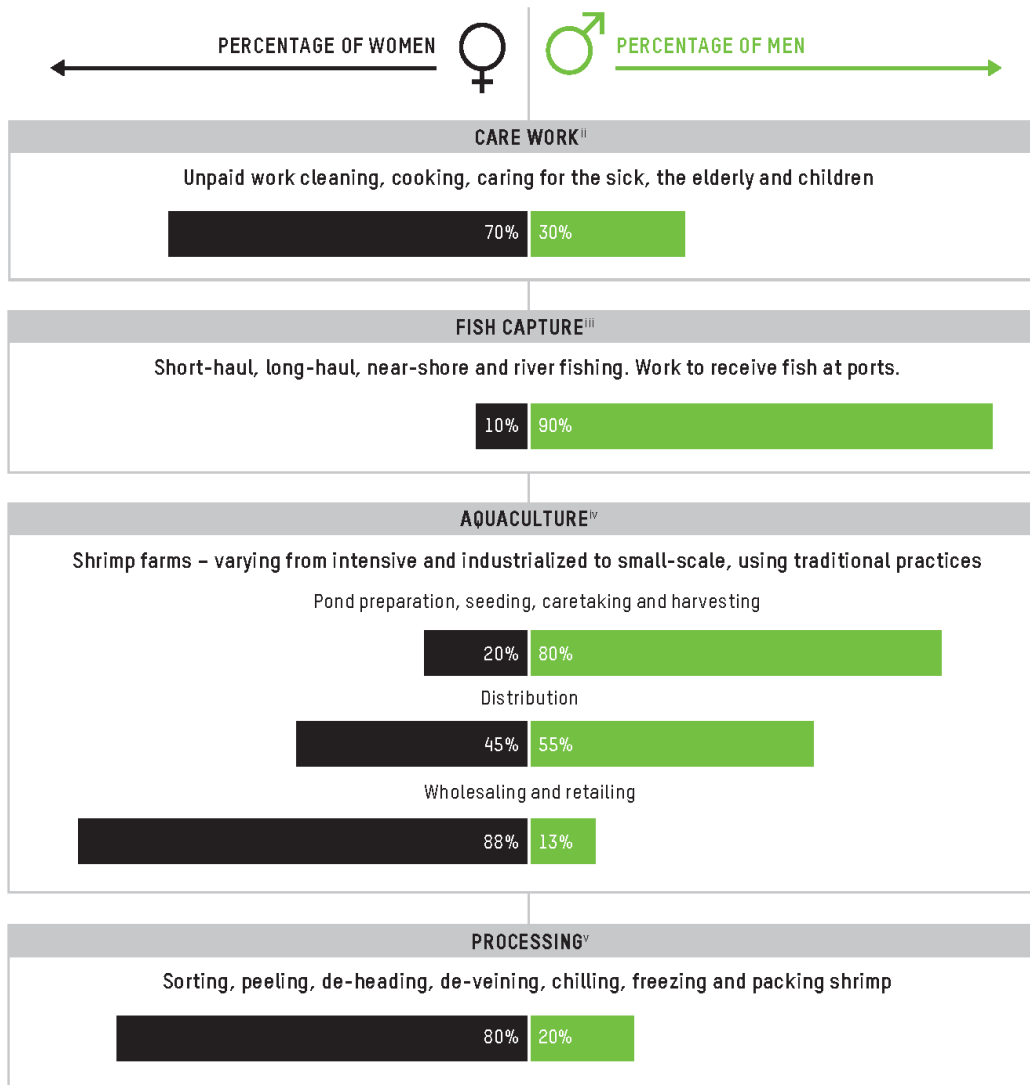
Supermarkets/Retailers can squeeze suppliers



A CLOSER LOOK AT WORKERS' RIGHTS IN SEAFOOD SUPPLY CHAINS



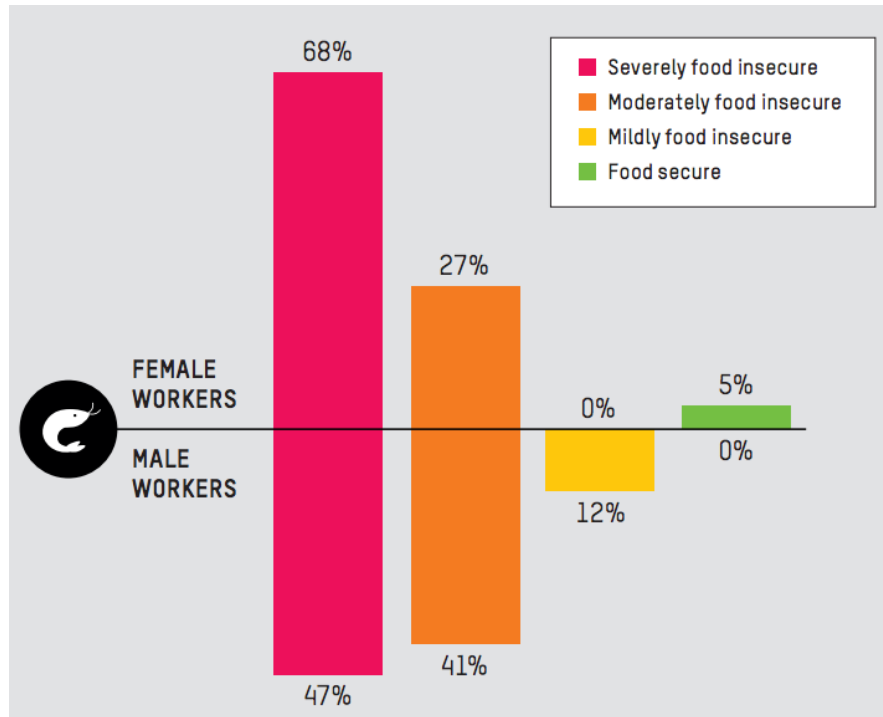
OXFAM



Women and men work in distinct roles in seafood supply chains

Oxfam estimates based on a range of sources

Despite recent progress, challenges remain: Thailand/Indonesia



- Food security survey: **wages insufficient** to guarantee the right to adequate food.
- **Extensive overtime** reported as routine.
- Many reported paying **recruitment fees**, incurring **significant debts**.
- **Mandatory pregnancy testing** common.
- **Toilet breaks/verbal abuses**

Lessons learned from the seafood industry

- Understand **root causes of forced labor** – and where the highest risks are found (e.g. vessel-level)
 - Vessel's code of conduct
 - Health and safety policy
 - Ethical recruitment
- Adopt a **human rights due diligence** approach and improve transparency
- **Role of government is key:** labor inspection, regulation, remedy – and how companies/NGOs can support monitoring capacity of the government
- **Worker representation is vital** – effective grievance mechanisms and remove barriers to workers organizing



DOES YOUR SUPERMARKET FOOD CONTAIN HUMAN SUFFERING?

We analysed these leading supermarkets' policies and practices on human rights in their supply chains. We asked whether supermarkets are transparent and accountable in the ways they ensure that workers' rights are respected, small-scale farmers are prosperous and the women who produce our food are treated fairly.

SUPERMARKET	TRANSPARENCY	WORKERS	FARMERS	WOMEN	TOTAL SCORE
Aldi	19%	17%	19%	14%	17%
Aldi	8%	8%	4%	0%	5%
Aldi	13%	0%	8%	0%	5%
Aldi	31%	19%	17%	10%	19%
Aldi	8%	21%	8%	0%	10%
Aldi	0%	0%	4%	0%	1%
Aldi	25%	21%	13%	5%	16%
Aldi	4%	4%	4%	0%	3%
Aldi	21%	6%	8%	0%	9%
Aldi	17%	38%	8%	0%	16%
Aldi	8%	17%	4%	0%	8%
Aldi	25%	8%	17%	0%	13%
Aldi	25%	42%	21%	19%	27%
Aldi	42%	58%	21%	29%	38%
Aldi	21%	21%	17%	33%	23%
Aldi	0%	4%	8%	0%	3%

0-20% 21-40% 41-60% 61-80% 81-100%

www.behindthebarcodes.org

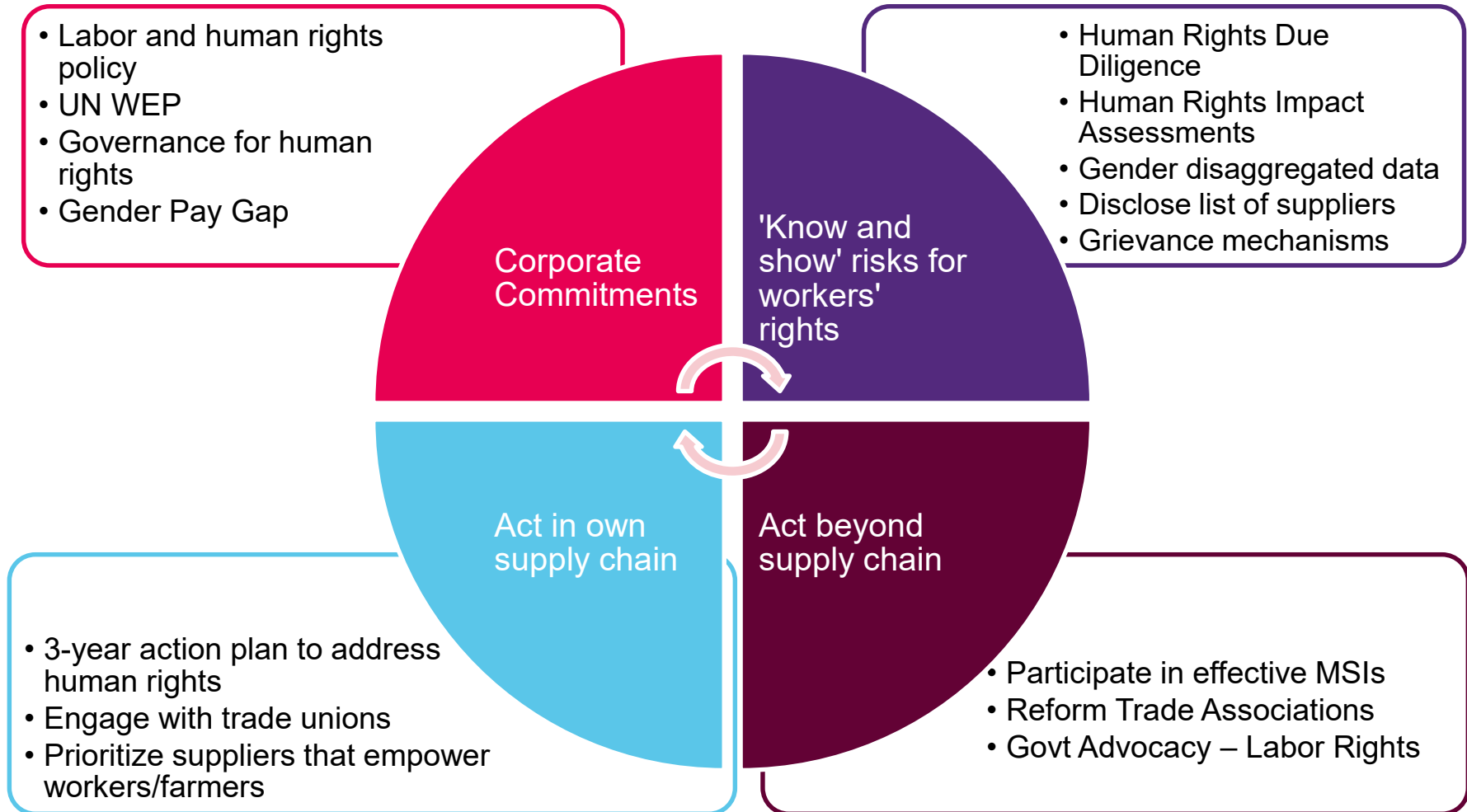


Some examples of good practice, but as a sector supermarkets can do much more to end human suffering in their supply chains



OXFAM

Workers' Rights Recommendations for Food Retailers



Q&A's and Dialogue



An invitation to an open dialogue

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Thank you!

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Visit WBCSD's Business & Human Rights Gateway
<https://humanrights.wbcsd.org/>

WBCSD's Business and Human Rights Gateway: Connecting companies with the dynamic human rights landscape

WBCSD and Human Rights



WBCSD's human rights project

Find out more about
our work around
business and human
rights



CEO Guide to Human Rights

Calling for business
leadership on
respect for human
rights.



Mapping the Business and Human Rights Landscape

Explore key
developments
across this space
with our interactive
tool



Putting People First

The 2018 edition of
our analysis
of progress and
priorities in
corporate respect
for human rights



The Human Rights Opportunity

15 real-life cases of
business
contributing to the
SDGs by putting
people first



Thank **You**



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**Lead.
Transform.
Succeed.**