

How benchmarks influence corporate human rights reporting and performance

WBCSD Webinar – 25 April 2019



Webinar agenda

Introduction

Daide Fiedler, Manager, Social Impact, WBCSD

Benchmarking business performance on human rights

Dan Neale, Programme Director, Corporate Human Rights Benchmark (CHRB)

Q&A, discussion

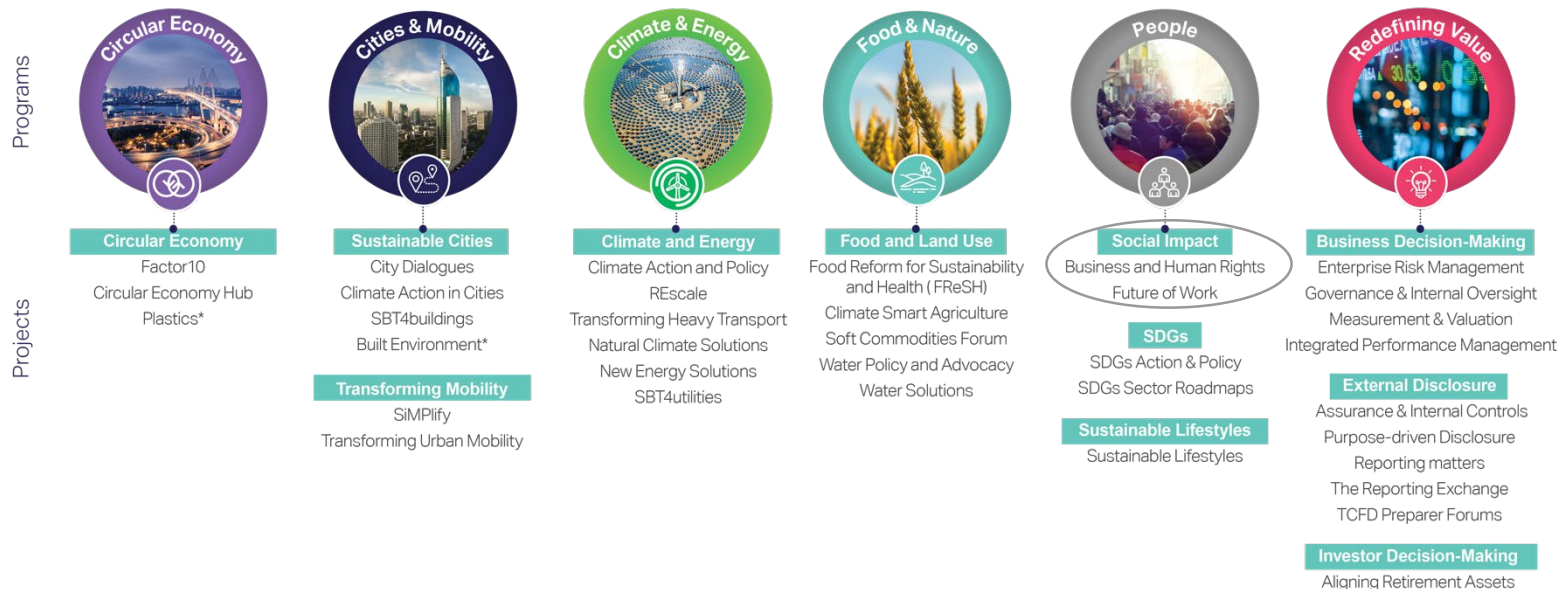




200 global companies united around a common vision

**9 billion people living well, and
within the boundaries of our planet**

WBCSD's Targeted Solutions



*Scoping





Business & Human Rights project

Value

Connect companies with the dynamic human rights landscape.

Facilitate peer-to-peer learning to capture, highlight and disseminate solutions.

Impact

Inspire, inform and advocate business action

Promote partnerships for impact

Voice

Inject a forward-thinking business voice into intergovernmental processes, governance and regulation.

WBCSD's Business and Human Rights Gateway

Connecting companies with the dynamic human rights landscape

WBCSD and Human Rights

WBCSD's human rights project

Find out more about our work around business and human rights

Mapping the Business and Human Rights Landscape

Explore key developments across this space with our interactive tool

Putting People First

The 2016 edition of our analysis of progress and priorities in corporate respect for human rights

The Human Rights Opportunity

15 real-life cases of business contributing to the SDGs by putting people first

Human Rights Reporting

Insights from WBCSD's Reporting matters 2016 analysis of human rights reporting

Latest News and Insight

Latest updates on business and human rights developments

Why food companies need to step up on human rights in global supply chains

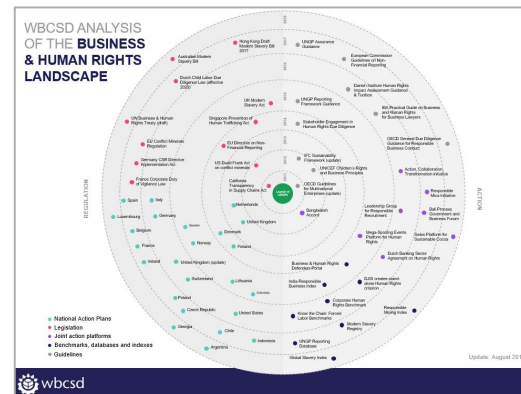
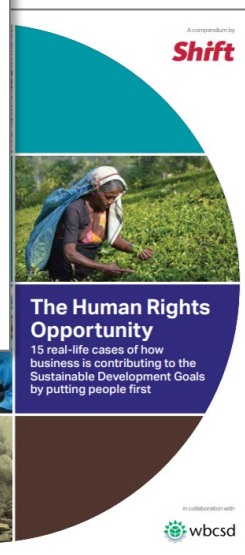
Jan 4, 2019
Greenfile

Netherlands: Over 70 pension funds sign covenant on sustainable investment

Jan 3, 2019
IPS

Women in palm oil: invisible no more?

Jan 3, 2019
Eco-Business



Interactive Business & Human Rights landscape



<https://humanrights.wbcsd.org/>

Human rights deep-dive analysis in WBCSD Reporting matters 2019

Highlights: 2019



Workshops & Events

20-21 March, Singapore

End August, India

September, Brazil



CEO Guide to Human Rights

To be launched on 20
June and translated to
French, Portuguese
and Spanish



Collaborations

Across WBCSD programs

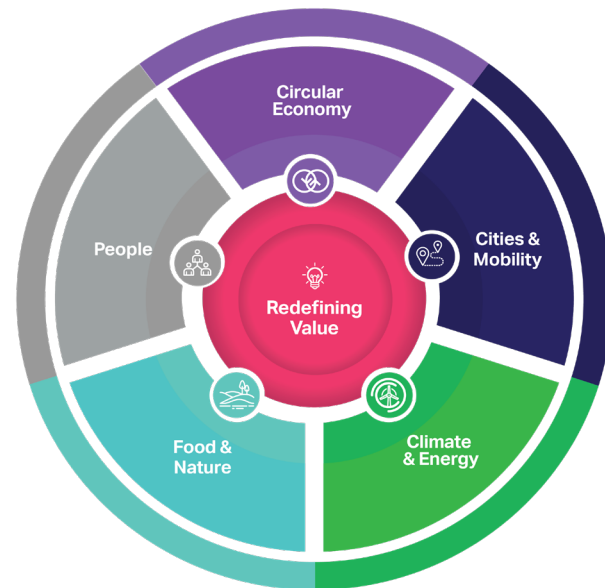
Tech Against Trafficking
initiative

UN Working Group on
Business and Human Rights

Human Rights System and Sector Leadership

Building human rights leadership into programs and projects across WBCSD

- **Human rights priorities:** Which topics are most relevant/salient in the specific context of the program/project's member companies and activities related to the project?
- **Human rights narrative:** What is the scope of the subject's impact on people, how people are affected, and which groups are most affected, where is the industry concentrated geographically?
- **Collaborative opportunities:** based on maturity of the discussion and feasibility within project. Could include mapping of salient issues; exchanges of best practice; position pieces (articles/publications/blogs); development of guidelines or standards.



Engagement opportunities

CEO Guide to Human Rights

A top-level overview for CEOs on the significance of the human rights agenda for business.

Aligns forward-thinking business around a compelling business case for engagement.

Issues an urgent call for action from WBCSD CEOs to their peers.



Drivers for Action Beyond Compliance



As a group with strong and global international operations, EDF Group has the willingness and the responsibility to preserve human dignity and make offering decent jobs the norm. We do it by being exemplary in our operations, and equally by expecting the same high standards from our suppliers, subcontractors and partners.

Jean-Bernard Levy
CEO, EDF

WBCSD members benchmarked (*2018)



Agri, Food & Beverages results

WBCSD	Corporate Human Rights Benchmark		Know The Chain	
Member	Score (max. 100)	Rank (of 38)	Score	Rank (of 38)
Unilever	67,3	2	69	1
Kellogg's	57,5	4	66	2
Nestlé	46,5	5	58	5
PepsiCo	43,3	6	49	7
Danone	37,3	9	38	11
ADM	29,8	13	22	24
Wal-Mart	23,7	18	54	6

Overall average score (CHRB) 25,5

WBCSD Average (CHRB) 43,6





Extractives results

WBCSD	Corporate Human Rights Benchmark		Responsible Mining Index	
Member	Score (max. 100)	Rank (of 41)	Score (max. 36)	Rank (of 30)
Vale	62,3	3	11,3	6
Eni	61,8	4		
Shell	55,1	5		
BP	48,8	8		
Total	46,5	9		
Equinor	34,8	15		
Exxon	18,5	24		
PTT	17,5	25		
Sinopec	4,8	36		
ArcelorMittal			7,7	17
Vedanta			8,4	14
Overall average score (CHRB)			29,4	
WBCSD Average (CHRB)			13,8	



ICT results

WBCSD	Know The Chain		Corporate Human Rights Benchmark
Member	Score (max. 100)	Rank (of 40)	scheduled for 2019
Apple	71	3	
Microsoft	61	7	
Hitachi	39	12	
Canon	16	29	

Overall average score (KTC)

32

WBCSD Average (KTC)

46,75

UK Modern Slavery Act

FTSE100 (2017)

WBCSD Member	Score (in %)	Rank (of 99)
Unilever	57,5	9
BT	46,5	10
BP	43,3	23
Mondi	42,5	40
Smurfit Kappa	37,3	83

Overall average score of FTSE100 companies 31

WBCSD average 45,4

Highest score: Marks & Spencer 78

Lowest score: Ferguson, Rightmove, GVC Holdings 6



CHRB

Corporate Human
Rights Benchmark



WBCSD Webinar

25 Apr 2019

Dan Neale

CHRB Director

@rankBHR #chrb #bizhumanrights
www.corporatebenchmark.org

The Corporate Human Rights Benchmark is a unique collaboration led by investors & civil society organisations dedicated to creating and publishing a public benchmark on corporate human rights performance



WHY CREATE A BENCHMARK?

- Market failure around business and human rights:
 - Social costs not priced into the market
 - Markets can effectively promote poor behavior resulting in harms
 - Capital misallocated and 'bad' companies are more competitive
- Several years after the UNGPs, but no easy way to compare companies
- Lack of publicly available data for stakeholders to make informed decisions
- Belief that competitive nature of companies can drive improvements

Make corporate human rights performance **easier to see and simpler to understand** for a wide range of audiences - inside and outside companies.

Acknowledge companies putting human rights at the core of their business, while also pointing the way toward improved performance on key human rights issues.

Introduce a **positive competitive environment** for companies to race to the top of the annual ranking.

CHRB OBJECTIVES

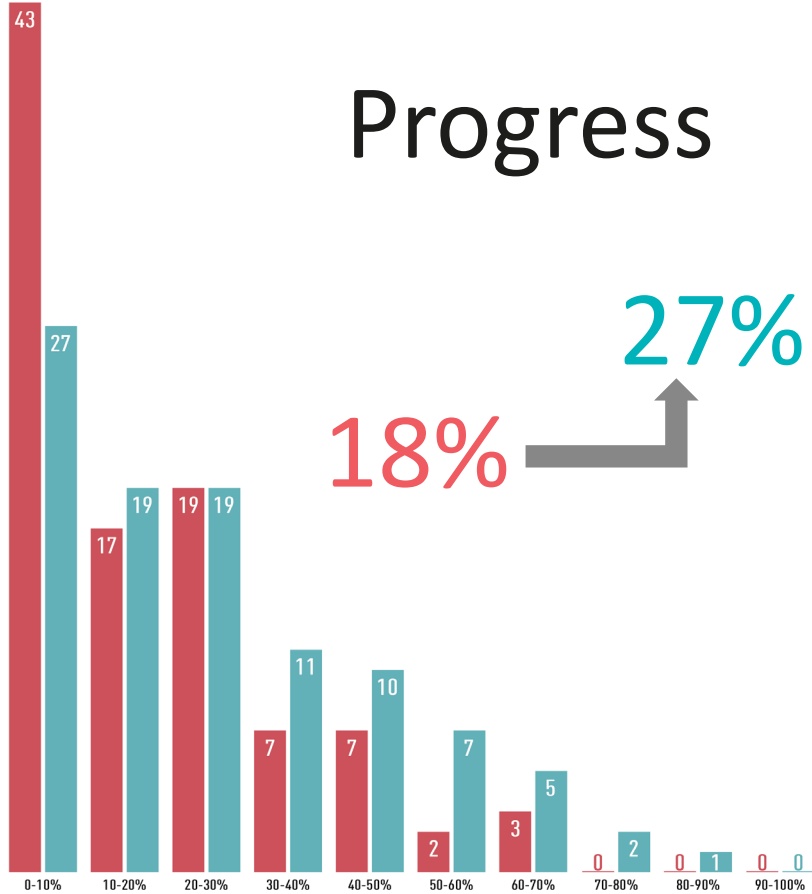
Enable investors to **incorporate social 'costs' into capital allocation decisions** to better reflect the true cost of doing business.

Equip civil society, workers, regulators and consumers with information to take an evidence-based approach to **challenge poorly performing companies.**

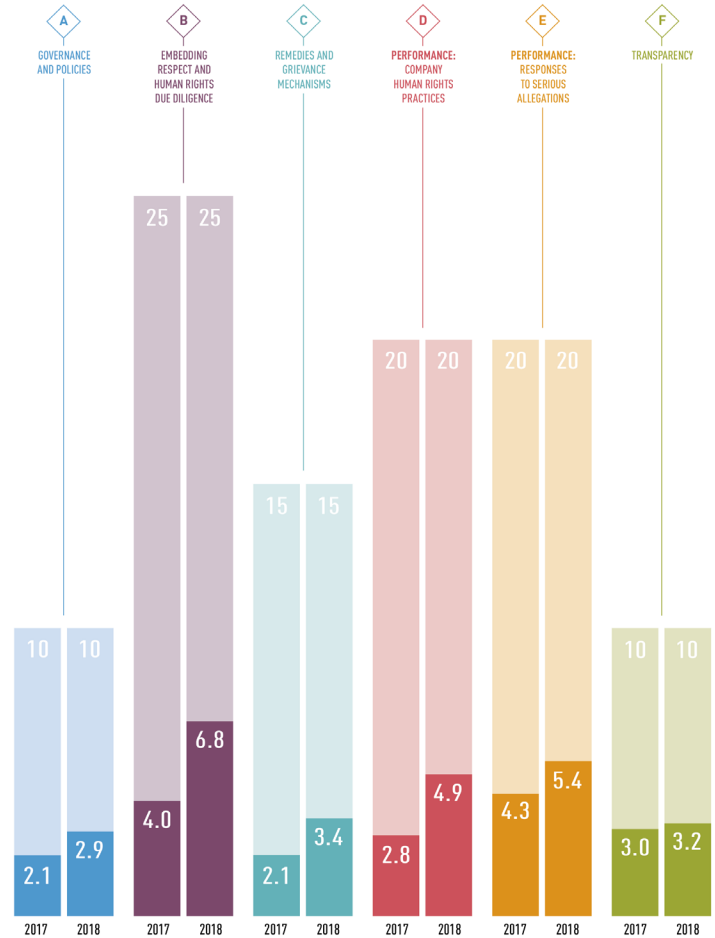
The CHRB Methodology consists of 6 Measurement Themes:



Progress



■ NUMBER OF COMPANIES PER BAND IN 2017
■ NUMBER OF COMPANIES PER BAND IN 2018



80% Commit
to respect

50% Offer
Remedy

4% Talk Money





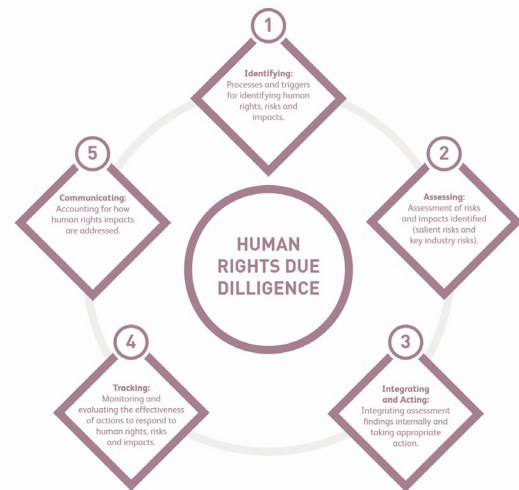
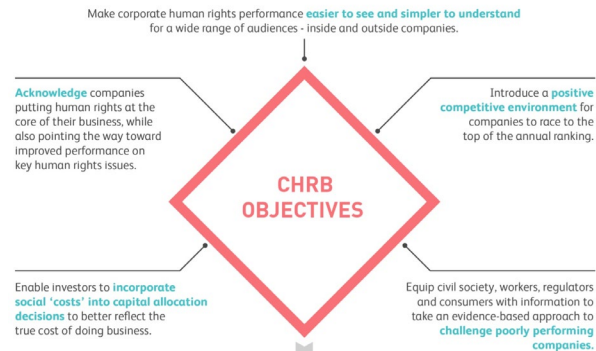
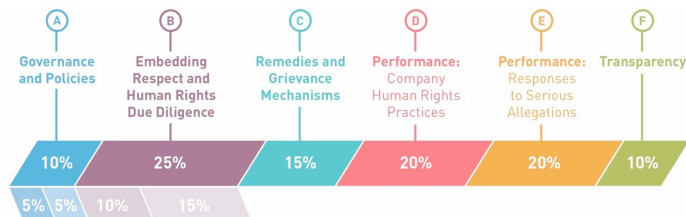
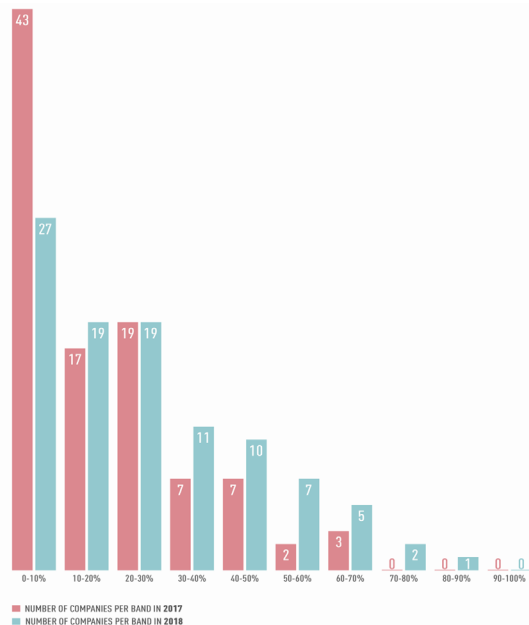
Consistent low score issues:

- Living Wages
- Child labour
- Forced labour
- Freedom of association

FUTURE?

- 2019 will benchmark 200 Ag, Apparel, Extractives and ICT companies
- 2020 will repeat, plus add largest Auto Manufacturers
- Integration with World Benchmarking Alliance to have 'key human rights indicators' for each of the 2,000 key SDG companies assessed
- Supporting small scale national level pilots (e.g. Ireland, Germany, Finland, Japan) to drive local competition and support debate on legislation
- Impact review and methodology review in 2020 for 2021 roll out

Questions & Answers



Upcoming **webinars**

7 May, 3.30pm CET – Addressing human trafficking in corporate supply chains

Tech Against Trafficking initiative, RespectInitiative

[Register here.](#)

27 June, 3.30pm CET – The role of technology in human trafficking

Tech Against Trafficking initiative, RespectInitiative

[Register here.](#)

2 July, 4pm CET – Presenting Oxfam's Behind the Barcode report 2019

Oxfam

[Register here.](#)



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Visit WBCSD's Business & Human Rights Gateway
<https://humanrights.wbcsd.org/>





Thank **You**



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Lead.
Transform.
Succeed.